

# wendy seifert



I help organizations become more productive and successful by finding effective visual solutions that communicate their message with sensitivity and precision. I have a strong portfolio comprised of technical and portrait photography, video production, web design, and have a diverse, highly adaptable skill-set. I am seeking an opportunity to work within an exciting, growing organization where my talents can make a positive contribution to society.



**Bachelor of Fine Arts, Photography, Northern Kentucky University**  
**Bachelor of Science, *in-progress*, Media Informatics, Northern Kentucky University**  
**Kentucky Governor's School for the Arts, Visual Art**



**Transfer / Admissions, Northern Kentucky University Jan. 2012 - Present**  
Helping people achieve their goals through higher education. Representing the university at college fairs, recruitment activities and yield events and meeting one-on-one with prospective students.

Notable contributions:

- Editing / updating Transfer NKU website
- Proofing / copywriting for print advertising
- Producing / editing video for recruitment
- Co-presenter for Transfer Visit Days

**Videographer, Photographer, Digital Content Editor, Art Handler, Freelance Sept. 2010 - Present**

Generating and managing visual and written content for web and print.

Notable achievements:

- Co-curated, designed, installed *Cincinnati Dreams Italy*, art exhibition representing 47 artists sponsored by Western & Southern Financial Group, Taft Museum, and School Amici.
- Architectural photography of significant residences: *Laidley House, The Ascent, Adams Place, Adams Landing, and Madison House.*
- Product photography and video production. Clients: *Zumibox, Inc.; Stable Step, Inc.; Phyllis Weston Gallery; Nhien Lange Design; Equality Ohio; Visionaries & Voices; Cincinnati Art Museum; PAC Gallery; John Harrison Design.*

**Manager Creative, Manager Framing Department, Closson's Interior Design Aug. 1999 - Sept. 2010**

Created photographic, video, and written content for web, print and client presentations.

Notable contributions:

- Hired and mentored a staff of five employees.
- Created a physical environment to handle historically significant, highly-collectible artwork.



Photoshop, Illustrator, Dreamweaver, InDesign, Lightroom, Flash, Microsoft Office Suite, Adobe Premier, Adobe AfterEffects, Bridge, Muse, Fireworks, HTML 5, CSS 3, Wordpress



Great Miami Citizen's Water Quality Monitoring, Visionaries & Voices, HRC Cincinnati, Multicultural Leadership Alliance NKU, Stop Aids, Beechwood High School Drama Club, MadCap Puppet Theater, Chinese Chamber of Commerce of Cincinnati, Community Shares of Greater Cincinnati

